

# Individual Identity

Psychology Session I

# Superordinate Identity

Superordinate = the order above

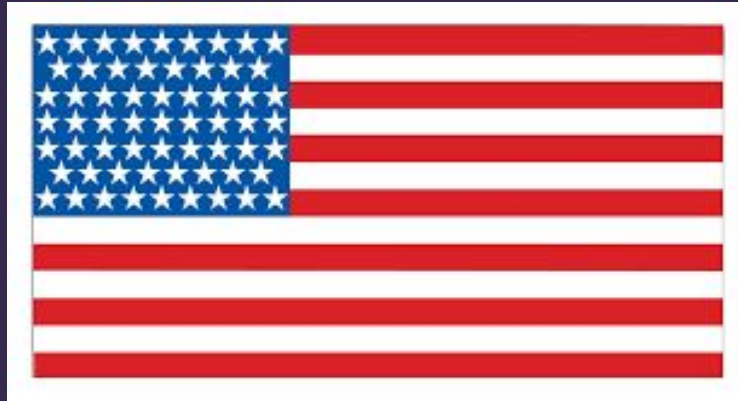
**Superordinate** identity is **relative** = an identity that is **broader** than another



# Salience of Identity

Salience = top of the mind

Identity can be made salient by reading stories you identify with [MW14].



# Salience of Identity



# Identity and Reducing Polarization

When superordinate identity is at the top of your mind → **reduced prejudices** [MW12, MW14].

**Forgiveness** for others [MW12].

Social **justice** [MW12].

Social **responsibility** [MW12].

Support for **diplomacy** [MW12].



# Global vs. American Identity

Those whose global citizenship is salient **prioritize peace** [MW12].

A global citizen identity is also more strongly associated with:

- Sense of responsibility** to solve societal issues.
- Forgiveness** for political attacks.
- Concern for **human rights** [MW12].

# Issues With Superordinate Identity

When superordinate identity is made salient:

- Majority race group members are **less likely to identify racial biases** [MW14].
- Especially unlikely to notice **subtle discrimination** against minorities [MW14].



# Solution to Desensitization

## Dual identity

- May mitigate desensitizing effects [MW14].
- Is associated with prosocial action [MW14].





# Conclusion

Superordinate identity can improve many metrics associated with polarization.

Sense of global identity has even stronger effects than American identity.

Superordinate identity can cloud a person's ability to notice injustices.

Dual identity may allow an individual to become less prejudiced while priming them to notice injustices.